

# M-FORCE19

## EUROPE

Kyiv | June 26-27

# VALUE INNOVATION

Where Global Enterprise Innovation  
Meets Startup Innovation

M-Force is an exclusive two-day conference that brings together attendees from over 15 countries from a variety of sectors and disciplines to gain a deeper understanding of technology strategies and innovations that are transforming global enterprises and the startup community at large. In celebration of Miratech's 30th anniversary and the continued expansion of M-Force, the conference has been renamed from M-Force Kyiv to M-Force Europe to reflect its broader scale and impact.

M-Force Europe provides the unique mix of VC/PE firms, incubators, start-up entrepreneurs, Fortune 1000 executives, and technology leaders.

This year's event centers around digital transformation and its ability to transform customer experience and employee engagement.

## DAY 1 R&D4EQUITY PITCH NIGHT

M-Force19 Europe will start on June 26th with R&D4Equity Pitch Night, the exciting addition to M-Force introduced last year. The session will feature the most promising European startups, who will pitch their businesses to a panel of investors and technology experts, with the opportunity to win new funding streams

[See last year's Pitch Night](#)

## DAY 2 M-FORCE CONFERENCE

The conference continues on June 27th with keynote speakers, interactive presentations, and breakout sessions building off our Value Innovation theme. The conference creates dynamic cross-disciplinary discussions that dive deep into each content area.

[See last year's conference](#)

## DAY 3 MIRAFEST

A celebration 30 years in the making! On June 28th, key partners, clients, associates, and attendees come to honor our success and celebrate with endless music, dancing, games, food and drink. Come join us as our Relentless Performance turns into a relentless party.

[See last year's Mirafest](#)

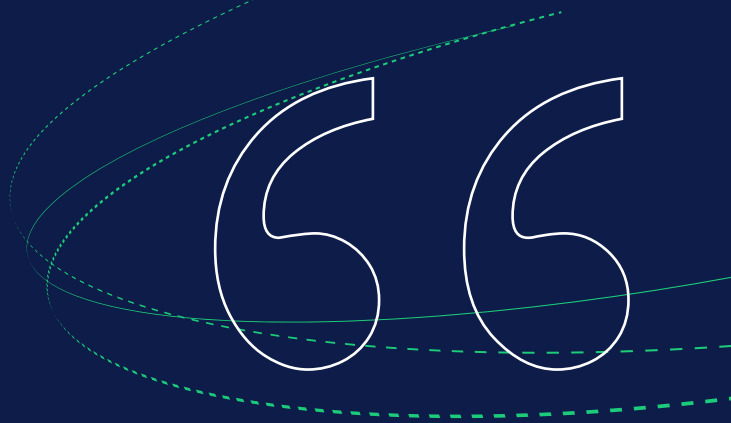
PARTNERS  
AND SPONSORS:



## WHAT THE PRESS ARE SAYING

Miratech's M-Force 2018 event brought together a great group of innovators who shared their insights on how technology is reshaping, how companies compete.

Phil Weinzimer,  
President of Strategere Consulting,  
CIO.com contributor



## WHAT CLIENTS ARE SAYING

M-Force is great. You know it shows me that a lot of different types of people and skill sets and thought leaders are coming together to talk about really important topics.

David Sudbey,  
Chief Customer Officer, Genesys



M-Force 2018 was a professionally organized business event and I am looking forward to M-Force 2019. Well done Miratech!.

Alex Stein,  
CEO, Eccentex Corporation



## WHAT STARTUPS ARE SAYING

I think it will give us a very good exposure. We've already been approached by investors here. These kind of investors who really like, what we are doing, because it's really groundbreaking. I don't think that I would have met half of the people here through private channels, so Miratech has been really helpful in making us introductions.

Thomas Capola,  
Founder, Syccure, Inc.



The R&D4Equity program, it's been really well organized. It's made a great number of connections quickly for all of us, not just me, so this has been a really, really smart and good use of my time.

Evan Chrapko,  
Founder, Trust Science





## WHY ATTEND

### If you are a LEADER IN AN ORGANIZATION looking for the latest innovation

- See the latest trends and disruptions that will be affecting your industries
- Network with accelerators and incubators to connect on future opportunities
- Find potential co-investors and co-creators for your own organizational innovation

### If you are AN INCUBATOR OR ACCELERATOR looking to promote your startups

- Learn about how Miratech's technical expertise can increase the success of your startups
- Promote your current startups to an elite group of investors and business leaders
- Connect with businesses to help them accelerate their innovation

### If you are AN INVESTOR looking for best-of-breed technology startups

- Discover new ways to make smart investments
- Explore how you can lower your risks and accelerate ROIs by partnering with Miratech
- Meet first selections of best-of-breed European tech startups exiting accelerators and incubators
- Meet likeminded investors looking at the most disruptive solutions around Blockchain, AI, machine learning, and more

### If you are A STARTUP looking for tech partners or get funding

- Get your air time in front of leading investment firms, angel investors, technologists, and corporations
- Meet leading accelerators and incubators and find opportunities for support and mentorship
- Connect with corporation who can potentially adopt your technology
- Win the chance for funding and receive Miratech's R&D4Equity support

## WHO ATTENDS

Over 150 C-level professionals from over 15 countries in Europe and North America.

### Industries:

- Venture Capital
- Investment Management
- Information Technology
- Telecommunications
- Financial Services
- Hospitality
- Agriculture
- E-commerce
- Tobacco
- Retail



## AGENDA

### Wednesday, June 26

- |            |  |
|------------|--|
| 12pm - 3pm | Partner Day                              |
| 3pm - 7pm  | R&D4Equity Pitch Night                   |
| 7pm - 9pm  | Networking Reception   Investors` Dinner |

### Thursday, June 27

- |                   |  |
|-------------------|--|
| 9am - 10am        | Registration and Opening   |
| 10am - 11:30am    | General Session<br>Keynote and Inspirational speakers<br>on Value Innovation |
| 11:30am - 12:30pm | Panel Discussion   |
| 12:30pm - 1:30pm  | Lunch  |
| 1:30pm - 5pm      | Breakout sessions and Workshops  |
| 5pm - 9pm         | Networking and Dinner  |

## PITCH NIGHT PROGRAM

### Wednesday, June 26

- |                 |                             |
|-----------------|-----------------------------|
| 3pm - 4pm       | Registration & Networking   |
| 4pm - 5pm       | Startup Pitches: Track A    |
| 5:30pm - 5:45pm | Break                       |
| 5:45pm - 6:45pm | Startup Pitches: Track B    |
| 6:45 - 7:30pm   | Networking + Hors d'oeuvres |