

VALUE INNOVATION

Kyiv

June 21-22, 2018

M-Force is an exclusive private networking event for Miratech clients, partners and friends from around the world. M-Force brings these attendees together from a variety of sectors and disciplines to help gain a deeper understanding of innovations being brought to market by Miratech and our Partners.

This year's theme is Value Innovation. During our two-day conference, we will explore how by creating new approaches to partnering with companies, investors and each other, we can redefine how Information Technology is viewed in the marketplace. Moving from an internal department, beyond just a service, to a true strategic partnership.

In 2018 Miratech is introducing a fabulous new addition to M-Force — “R&D4Equity Pitch Night”. Start-up's submit applications to pitch and the top 10 applicants are given the opportunity to present live. Start-up's who receive a commitment for investment, will also receive additional capital from Miratech in the form of full support of their technology development, customization, and implementation efforts in our R&D4Equity program.

WHY ATTEND

Corporations:

- See the latest trends and disruptions that will be affecting your industries
- Network with accelerators and incubators to connect on future opportunities
- Learn about how value innovation is occurring today
- Find potential co-investors and co-creators for your own organizational innovation

Investors/VCs & PE Firms:

- Explore how you can lower your risks and accelerate ROIs by partnering with Miratech and leveraging our professional technologists and global network
- Meet first selections of best-of-breed start-ups exiting accelerators and incubators
- See how the latest trends can help you improve your investment decisions
- Learn how new approaches to IT leadership can support your portfolio companies
- Find investment partners with similar interests

Incubators and Accelerators:

- See fascinating new Value Innovation models and businesses
- Learn about how Miratech can support their operations with technical expertise increasing the success of your start-ups
- Promote your current start-ups to an elite group of investors and business leaders
- Connect with businesses to help them accelerate their innovation

Start-ups:

- Apply to get your 15 minutes of air time in front of leading investment firms, technologists, and corporations
- Meet potential accelerators and incubators to improve your success rate
- Potentially up to \$1 million funding to Series A start-ups and receive Miratech's R&D4Equity support
- Learn how to build Value Innovation into your business model



LEARNING. NETWORKING. ANSWERS.

As technology disrupts every industry and business, Miratech is looking to disrupt the way technology itself is delivered in the marketplace with our Turn-Key Solutions. Come join us as we explore how this will affect our industry and the companies that use technology to accelerate their growth and profitability.

- What is the difference between value innovation and disruption?
- When will IT Outsourcing transition to Value Innovation (Turn-Key) Models like contract manufacturing and 3rd party logistics?
- How do boards assess the risks and rewards of outsourcing entire IT functions and departments?
- How do companies build the trust necessary to engage in "Turn-Key Solutions"?
- How does strategic importance and program complexity affect decision making?
- How will Turn-Key Solutions change the way IT outsourcing companies compete in the marketplace?

AGENDA

Thursday, June 21

12pm – 3pm	Partner Day and Individual meetings
5pm – 8:30pm	R&D4Equity Pitch Night
8:30pm – 10pm	M-Force18 Welcome Reception

Friday, June 22

9am – 9:30am	Registration	
9:30am – 10:45am	General Session Welcoming , by Andy Hunder, President, American Chamber of Commerce in Ukraine M-Force Opening , by Valeriy Kutsyy, CEO, Miratech Value Innovation: From a Public and Private Enterprise Perspective , by Pavlo Sheremeta, Minister of Economic Development and Trade of Ukraine (2014), Independent Member of the Supervisory Board, Raiffeisen Bank Aval	
11am – 12pm	General Session Continued Panel Discussion: Inside the Boardroom. How Innovation Happens	
Panelists:	Dan Pasko, Co-Managing Partner, Diligent Capital Partners Oddgeir Hansen, COO, Axactor Pavlo Sheremeta, Minister of Economic Development and Trade of Ukraine (2014), Independent Member of the Supervisory Board, Raiffeisen Bank Aval	
Moderator:	Michael Smith, CMO, Miratech	
12pm – 1:30pm	Networking Lunch Breakout Sessions	
1:30pm – 2:30pm	Crypto Crowd Funding — New opportunities for Value Innovation Projects , by Andre Guedel, Head of International Headquarters, KPMG Switzerland	Value Innovation in action: RD&4Equity for PlantsMap , by Bill Blevins, CEO, Plants Map
2:45pm – 3:45pm	Value Innovation at Philips. Case study , by Frank Nijsten, Digital Innovation Manager, Philips	Value Innovation in action: RD&4Equity for Inhavo , by Alex Kaplun, Executive Board Member, Inhavo
3:45pm – 4:15pm	Networking and Closing , by Stewart Christ, SVP, North America, Miratech	
7pm – 10pm	Closing Reception at Veranda on the River	



WHO ATTENDS

Over 150 C-level professionals from over 10 countries in Europe and North America.

- Investment Management
- Information Technology
- Telecommunications
- Banking and Financial Services
- Insurance
- Agriculture
- Tobacco
- Retail
- Venture Capital
- Government

Saturday, June 23

10am – 1pm	Kyiv City Tour
4pm – 10pm	Mirafest, Miratech's 29th Anniversary Party

R&D4EQUITY PITCH NIGHT

Thursday, June 21

5pm – 5:25pm	Registration & Networking
5:25pm – 5:30pm	Opening by Miratech, UAngel and 1991
5:30pm – 6:30pm	Startup Pitches: Session 1
6:30pm – 6:45pm	Break
6:45pm – 7:45pm	Startup Pitches: Session 2
7:45pm – 8:30pm	Networking + Hors d'oeuvres

